

## Title

### Exhibits

The Manual of Museum Exhibitions

Exhibit Makeovers. A do-it-yourself workbook for small museums

Exhibit Labels. An Interpretive Approach

### Marketing / Fundraising

Un Marketing: Stop Marketing. Start Engaging

Marketing and Public Relations for Museums, Galleries, Cultural and Heritage Attractions

Sustainable Marketing of Cultural and Heritage Tourism

Excellence in Fundraising in Canada

The E Myth Revisited: Why Most Small Businesses Don't Work and What to do About It

### Environmental Sustainability

Pollutants in the Museums Environment: Practical Strategies for Problem Solving in Design, Exhibition and Storage

Sustainable Preservation: Greening Existing Buildings

### Visitor Experience

The Participatory Museum

Identity and the Museum Visitor Experience

Making Existing Buildings Accessible: Museums and Art Galleries

### Evaluation

Practical Evaluation Guide: Tools for Museums and Other Informal Educational Settings

### Human Resources

Museum Volunteers: Good Practice in the Management of Volunteers

### Programming

Museum & Gallery Education: A Manual of Good Practice

Open Conversations: Public Learning in Libraries and Museums

### Collections

Museum Objects. Experiencing the Properties of Things

### Introduction to Museums

Museums in Motion. An Introduction to the History and Functions of Museums

Museum Basics

### Changing Role of Museums

Reinventing the Museum. The Evolving Conversation on the Paradigm Shift

Museum Pieces. Towards the Indigenization of Canadian Museums

Museum Studies: An Anthology of Contexts

The Social Work of Museums

The Manual for Strategic Planning for Museums

Transforming Museums in the Twenty-First Century

Museums in a Troubled World: Renewal, Irrelevance or Collapse
Sustainable Museums: Strategies for the 21st Century
Beyond the Turnstile: Making the Case for Museums and Sustainable Values

<b>Author</b>	<b>Year</b>	<b>Subject</b>
Barry Lord / Gail Dexter Lord	2001	Exhibitions
Alice Parman / Jeffrey Jane Flowers	2008	Exhibits
Beverly Serrell	1996	Exhibits
Scott Stratton	2012	Marketing / Social Media
Ylva French / Sue Runyard	2011	Marketing / public relations
Deepak Chhabra	2008	Marketing / sustainability
Guy Mallabone	2011	Fundraising
Michael E. Gerber	1995	Small business ideas/management
Pamela B. Hatchfield	2002	Environment / conservation
Jean Carroon	2010	Sustainability / green buildings
Nina Simon	2010	Visitor experience
John H. Falk	2009	Visitor experience
Adrian Cave	2007	Accessibility
Judy Diamond / Jessica J. Luke / David H. Uttal	2009	Evaluation
Sinclair Goodlad / Stephanie McIvor	2006	Volunteers
Hazel Moffat / Vicky Woollard	2004	Education
David Carr	2011	Education
Sandra H. Dudley	2012	Collections
Edward P. Alexander / Mary Alexander	2008	History and role of museums
Timothy Ambrose / Crispin Paine	2012	Introduction to museums
Gail Anderson	2012	Role of museums
Ruth B. Phillips	2012	Role of museums
Bettina Messias Carbonell	2012	Role of museums
Lois H. Silverman	2010	Social work
Gail Dexter Lord / Kate Market	2007	Strategic planning
Graham Black	2012	Planning for the future

Robert R. Janes	2009	Relevance / planning for the future
Rachel Maden	2011	Sustainability / planning for the future
Selma Holo / Mari-Tere Alvarez	2009	Sustainability