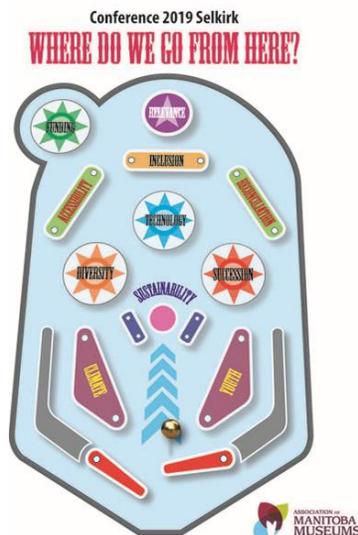


# Association of Manitoba Museums Conference

September 19 – 21, 2019  
Selkirk MB



## Speaker Topics and Bios

### Jane Dalley – AMM CSP Conservator

**Title:** *Risk Assessment and Mitigation*

**Synopsis:** Manitoba has experienced some extreme weather events and an increase in natural hazards. Tornadoes, wildfires and high water levels have resulted in evacuations, wind and smoke damage, and water damage. We are encouraged to consult the many publications, guides and videos now available on how to prepare your home and family for a possible emergency. For those of us who work in, or volunteer at, a heritage institution the question is how to prepare our museum, historic site, art gallery or historical societies for such an event?

The Association of Manitoba Museums is developing a strategy based on the mainstream emergency management principles of Risk Assessment, Mitigation, Response and Recovery. A self-guided guide based on the first two principles - Risk Assessment and Mitigation - will be available on the AMM website for members to download and work on for their own institution, at their own pace. The AMM's Cultural Stewardship Conservator will be available to provide advice and assistance. An overview of the AMM's Emergency Management Strategy program is outlined in this talk.

**Bio:** Jane Dalley began her career as a student in the Conservation Department at the Royal Ontario Museum, studied conservation in England, worked privately in Montreal for 5 years followed by 12 years as Chief Conservator for the Manitoba Archives. Jane has been involved in disasters in museums and archives since early in her career and is currently completing a degree in Applied Disaster & Emergency Studies at Brandon University. She enjoys combining her practical experience and academic studies to assist with disaster situations and emergency management in the heritage sector.

### Evan Graham – Manitoba Infrastructure

**Title:** *Flooding in Manitoba - the history and how to evaluate your risk*

**Synopsis:** Museums and the artifacts within are at a unique risk for flood damage. Water can cause catastrophic damage to collections. This presentation will give a brief history of flooding throughout Manitoba, provide examples of permanent flood protection which could be used to protect buildings, and will lay out the

information available across Manitoba for museums to self assess their flood risk.

**Bio:** Evan Graham worked as an archaeologist for a few years, working alongside the Manitoba and Saskatchewan Archaeological Societies and working with museum collections in Saskatchewan. After a change in careers, he now works with Manitoba Infrastructure in the review of developments and infrastructure projects for flood risk. Evan has a wide knowledge of flood risk throughout Manitoba and enjoys spreading awareness of flooding and flood protection infrastructure.

## **Kirsten Davidson & Courtney Feldman – The Winnipeg Foundation**

**Title:** *Fundamentals for Building Your Endowment*

**Synopsis:** Imagine a future with no stress concerning sustainability, meeting budget constraints and developing meaningful relationships with your supporters. Imagine a future where generations to come, forever, will remember, learn and enjoy all you have to offer your community.

This interactive and engaging presentation will provide guidance on fundraising fundamentals and best practices for a diversified funding base. We will explore four unique fund development strategies that will set your organization down a path of success for fundraising for special projects and programs your organization is offering. Providing specific examples of success stories for each strategy.

Opportunities will be given for discussion with peers, sharing of success or things learned from past initiatives and questions for the presenters to help your organizations. Strategies best suited to enhance your participation in the Manitoba Heritage Trust Program will be highlighted along with occasion to ask questions regarding the program.

**Bios:** Kirsten Davidson joined the Donor Engagement Team at The Winnipeg Foundation in March 2015. She has a passion for helping people support the community and give to organizations and projects they care for. Serving the needs of a variety of fund holders and donors, Kirsten works directly with anyone looking to give to the community in a lasting way. She earned her CFRE (Certified Fund Raising Executive) in 2016 and is currently working on her Fundraising Management certificate from Ryerson University.

Courtney Feldman joined the Endow Manitoba Team, at The Winnipeg Foundation, in spring 2019 and is honoured to work alongside an inspiring and passionate team dedicated to advancing the growth and sustainability of Manitoba's rural community foundations. Courtney's rural Manitoba roots, combined with her family's commitment to community, shaped the professional she is today. She holds a Bachelor of Commerce (Honours) degree and an Adult Education Certificate. Prior to joining the Endow Manitoba Team, she has been a training and development specialist, project manager and impression management expert.

## **Stuart Murray – Manitoba 150!**

**Title:** TBA

**Synopsis:** TBA

**Bio:**

## Andrea Dyck – Mennonite Heritage Village

**Title:** *Getting Over Ourselves: Experiments in Exhibits as Community Partnerships*

**Synopsis:** Mennonite Heritage Village's (MHV) mission statement is to preserve and interpret the history of the Russian-descendant Mennonites. MHV was established in 1964 and this mission statement encapsulated a certain period in time when Mennonite history was *the* history of Steinbach and many of the surrounding communities, which is no longer the case today. So how can a museum that is dedicated to telling the stories of one particular ethno-religious group still be relevant in a pluralistic society where community members no longer have a uniform ethnic, cultural, or religious background?

This presentation will explore some of the experiences MHV has had in leveraging its exhibits as community partnerships in an effort to increase its community relevance, strengthen its position as a contributing member of the local community, and reinforce its ties with its traditional support base while at the same time inviting newcomers in.

**Bio:** Andrea Dyck is the Senior Curator at Mennonite Heritage Village. She is responsible for the museum's collection of artefacts and heritage buildings and the development of exhibits and provides curatorial direction to the museum. Her research interests include immigration history, the relevancy of museums in the community, material culture, and the study of ethnicity and religion.

## Levina Cunningham & Leslie Tsai – Saint François Xavier Historical Society

**Title:** *Young Historians: Hands-On History*

**Synopsis:** How the St. François Xavier Historical Society incorporated history and environment into a local school garden contest. It is a three year garden/history project combining a hands-on growing project with local historical background, fun facts, environmental implications and prizes.

**Bio:** Leslie Tsai has been a resident of St. François Xavier (SFX) RM for 25 years. Botany major, she has completed the AMM's Certificate Program in Museum Practice and is co-secretary and board member of the St. François Xavier Historical Society.

Levina Cunningham is part of a 4<sup>th</sup> generation farming family in SFX RM and is a retired registered nurse and board member of the SFX Historical Society.

## Kamillah El-Giadaa – Volunteer Manitoba

**Title:** *Engaging Youth Volunteers*

**Synopsis:** Did you know that youth volunteer more than any other age group? Learn why youth volunteer and how to make your organization youth-friendly. Find out how Volunteer Manitoba (VM) can support your efforts to recruit and retain youth volunteers in your community.

**Bio:** Kamillah El-Giadaa is Volunteer Manitoba's Youth Program Coordinator. Her role is to motivate and engage all Manitoba youth ages 13-30 to become involved citizens through a commitment to volunteerism, and to promote Volunteer Manitoba's mission through community outreach activities and on social media. She also works on the Volunteer Awards, which recognize the hard work and commitment of Manitoba's volunteers.

Kamillah has a degree in Recreation Management and Community Development from the University of Manitoba and before joining the team at VM, she was the Community Relations Assistant for the Canada Summer Games. She also volunteers her time with Sawa Theatre, a local theatre group for newcomer

youth, the Polish Language and Culture Endowment Committee, and sits on the Steering Committee for the annual conference hosted by Recreation Connections Manitoba. Kamillah loves working in the non-profit sector because she believes strongly in the importance of volunteerism and how it contributes to the development of strong, resilient and thriving communities.

## **Kolran Henzel – Ruban Insurance**

**Title:** *Commercial Insurance Coverages of Museums*

**Synopsis:** Ruban Insurance Brokers is a Mid-sized Commercial Boutique Brokerage, specializing placing coverages for Not-for-Profits Organizations and Museums.

Commercial General Insurance:

- What are the Risks?
- How do I manage the risks?
- What are my options?

## **Jo Bunka & Loretta Dyck – Winnipegosis Museum**

**Title:** *Village Museums – Future? How does it tie to our past?*

**Synopsis:** How do we preserve our past for the future when our museums are located in a sparsely populated village/municipality? Looking at our past footprint to see how we might step forward.

**Bios:** Loretta Dyck is a retired health care worker who lives in Winnipegosis with her husband, Gordon. She has completed the AMM's Certificate Program in Museum Practice (CPMP) and serves on the Winnipegosis Museum board as well as being a volunteer curator.

Jo Bunka is a retired teacher who resides in Winnipegosis. She served on the AMM board, holds a CPMP certificate and teaches Museums & Education. Currently she is President of the Winnipegosis Museum board and is a volunteer curator.

## **Yutta Fricke – Disabilities Issues Office, Province of Manitoba**

**Title:** *The Accessibility for Manitobans Act and its Impact on Manitoba Museums*

**Synopsis:** This presentation will provide an overview of the new requirements for accessible customer service and employment and plans for a future standard in information and communication. The audience will be invited to participate in a discussion about how to make Manitoba museums more accessible for everyone.

**Bio:** Yutta Fricke is the Executive Director of the provincial Disabilities Issues Office (DIO). The DIO's current priority is the development and implementation of standards under [The Accessibility for Manitobans Act](#). Yutta started working in the area of disability in 1989, when she became the Development Program Director of Disabled People's International (DPI). She left DPI in 1999 to raise two daughters while working as an independent consultant. Yutta started working for the Manitoba Government the day her youngest started Grade 1. Her daughter has graduated since then.

## **Monique Brandt – AMM Executive Director & Kathleen Christensen – RCA Museum Curator**

**Title:** *Last Call: Tips, Tricks, Hacks & Freebies*

**Synopsis:** Learn about inexpensive ways to buy software, send bulk emails, send out surveys and ways to encourage donations.

**Bio:** TBA

## **James Dykstra – Linden Christen School/Red River Heritage Fairs**

**Title:** *Tell me Who I am*

**Synopsis:** Some of the things that one teacher has found that holds people's attention and draws them in when looking at all things historical. What grabs people and keeps them coming back for more?

**Bio:** James is a high school history and social studies teacher. As a child of parents born in the Netherlands during the Second World War, he's been steeped in history his whole life.

For fun, and to get others fired up, he reads historical murder mysteries, helps coordinate the Red River Heritage Fair, and has started a very small (but incredibly promising) podcast, History.icu, which is available on iTunes, Spotify, and all the other good places.

## **Lorne Roder – Royal Aviation Museum of Western Canada**

**Synopsis:** *Where do we go from here...:* The Royal Aviation Museum of Western Canada (RAMWC) has received the final puzzle piece of Federal Funding. The Building Construction should start in spring of 2020. Now the challenge is to: plan the interpretation, design the exhibits, prepare the interactives, buy the electronics, mount the artifacts, and establish the programming.

**Bio:** Lorne Roder was educated with a Bachelor of European History and Masters of Environmental Design, from the University of Calgary. With coursework in Museum Sciences, Historic Resources Management, Conservation Practices, Building Science and Project Management.

Mr. Roder was hired by LORD Cultural Resources in Toronto, Ont. But was sent to work on museum projects in Kansas City, Singapore, Malaysia, Korea, China, before returning to North America. Working as an independent contractor, and again as a Province of Alberta employee, he was either designing or project managing the construction of a variety of types of Museums including: Military Museums, Cowboy museums and Philatelic Museums.

Recently he was the Project Manager of exhibits for the Canadian Museum for Human Rights (CMHR) and is currently working for the Royal Aviation Museum of Western Canada (RAMWC).

## **Duane Nicol – City of Selkirk**

**Title:** *TBA*

**Synopsis:** TBA