

2022 Conference Program

All Sessions and the Closing Reception will be held at the
Royal Aviation Museum of Western Canada
(2088 Wellington Ave., Winnipeg)

Friday, October 27

- 08:30 – 09:00** **Registration**
- 09:00 – 09:10** **Greetings:**
- 09:10 – 10:00** **Terry Slobodian**, Royal Aviation Museum of Western Canada
Case Study - Creating a new museum: Our museum was closed from October 2018 to May 2022. Within that period was a mandate to grow and transform the museum, which included quadrupling the revenue from the old museum. Lessons learned along the way include project management, collections, exhibits, sustainable revenue models, attracting new audiences and Truth and Reconciliation.
- 10:00 – 10:20** **Denise Campbell and Courtney Feldman**, Endow Manitoba
- 10:20 – 10:30** **Sponsor Message**
- 10:30 – 10:40** *BREAK*
- 10:40 – 10:55** **Sandra Klodawick**, Seven Oaks House Museum/Ross House Museum
Beyond four walls: A look at how Seven Oaks house and Ross house are working to expand their interpretation from a "house" museum to a more inclusive community museum. The museums' stories include the lands and all people that tie these buildings to the fabric of their local communities – then and now.
- 10:55 – 11:15** **Julie Chapko**, Royal Aviation Museum of Western Canada
Changing the Experience: How the Royal Aviation Museum is pivoting the perspective when it comes to the museum experience. What changes have we made to stand apart? How will we continue to pave a new museum experience for all visitors?
- 11:20 – 11:30** **Sponsor Message**
- 11:30 – 12:00** **Dale Watts and Ervin Gerbrandt**, 38 Service Battalion Combat Services Museum
Honouring Indigenous Veterans: most indigenous veterans were not particularly well treated upon their return to Canada, nor were they recognized for their contributions as broadly as they should have been.
- 12:00 – 1:00** *LUNCH*
- 01:00 – 01:50** **Caroline Lowen and Lauren Wheeler**, Alberta Museums Association
Reconsidering Museums - Advocacy Tool Kit: This initiative is a provincial and territorial museums associations of Canada partnership.
- 01:50 – 02:30** **Panel - Spiritual Care Of Artifacts**
Heather Beerling, Amanda McLeod, Heather Bidzinski, Patricia Myran
- 02:30 – 02:40** **Sponsor Message**
- 02:40 - 03:30** **Stephanie Danyluk and Rebecca MacKenzie**, Canadian Museums Association (CMA)
CMA's Response to Call to action UNDRIP and Reconciliation Toolkit development for small museums
- 03:30 - 04:00** **Nicole Fletcher**, Winnipeg Art Gallery - Qaumajuq
Transformation at WAG-Qaumajuq
- 04:00 - 04:10** **Sponsor Message**
- 04:10 - 04:40** **Gilles Messier**, Royal Aviation Museum of Western Canada
As Above, So Below: What Indigenous mapping can teach us about effective communication: In 1806 Cree trapper Chacheypaywayti and Hudson's Bay Company cartographer Peter Fidler sketched a simple map showing the water routes linking Cumberland House, Saskatchewan and Split Lake, Manitoba. While seemingly crude by modern standards, this map is, in fact, an incredibly elegant and powerful navigation tool, and can teach us much about effective communication in today's information-saturated world.
- 04:40 - 05:00** **Senator Patricia Bovey**
- 05:00 - 05:15** **Thank you - Wrap up Slideshow**
- 05:30 - 07:00** *Closing Reception and Award Presentations*