



It has been an age-old and ongoing challenge for museums to evolve and compete for the attention of visitors and residents alike. More than ever before, museums must find a way to be relevant in a society focused on technology and entertainment. Museums must actively seek out and work with a broad network of community partners in order to appeal to new audiences and to ensure the long-term sustainability of the collections and stories they preserve. This course will help you define your museum's role in the community and give you ideas for finding new partnerships that can make your museum an invaluable community service provider.

Topics will include:

- History and Philosophy of Museums
- Responding to a Changing Society
- Understanding Community
- Role of Museums for the Future
- Partnerships between Museums and Community

Who Should Attend: This basic-level course would benefit all museum staff, volunteers, and board members.

Date, Location and Time: **March 20 & 21, 2020** (note date change), Commonwealth Air Training Plan Museum (outside Brandon) 9:30 a.m. to 5 p.m. both days.

Instructors: Jo Bunka and Loretta Dyck, Winnipegosis Museum

Fee: **Members:** \$180 for the first registration and \$150 for the second registration from the same institution. Additional registrations will not be discounted.

NEW! Students: \$100 (please call us to see if you qualify)

Non-members: \$220 each registration.

Fees include all course materials and lunch. Space is allocated on a first come, first served basis with a limit of 20 participants.

Registration and Withdrawal Deadline: March 13, 2020

Withdrawals before the deadline will be subject to a \$30 administration fee.

There are no refunds for cancellations after the registration deadline.

No-shows will be invoiced for the full fee

Professional Development Grants/Bursaries: The [Canadian Museums Association](#) (CMA) and [The Winnipeg Foundation](#) offer grants/bursaries for Professional Development. Applications to the CMA should be submitted at least six weeks before the event. Applications to The Winnipeg Foundation should be made at least 2 weeks beforehand.

.....Detach and Mail.....

Museums and the Community

Commonwealth Air Training Plan Museum, Brandon

March 20 & 21, 2020

Name _____ Museum / Affiliation _____

Home Address _____ Phone _____
no. city/town prov. postal code

Fax _____ E-mail _____ Dietary Needs _____

Please make cheques payable to the Association of Manitoba Museums and mail it and the above form to:

Association of Manitoba Museums, 2060 – 555 Main Street, Winnipeg MB R3B 1C3

Phone: 204-947-1782 Fax: 204-942-3749 E-mail: [programs\(at\)museumsmanitoba\(dot\)com](mailto:programs(at)museumsmanitoba(dot)com) Web: www.museumsmanitoba.com

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