

Collections-Con!

Association of Manitoba Museums

Annual Conference

***A time for museum staff, board members
and volunteers to learn and share***

**September 20 - 22, 2018
Mennonite Heritage Village
Steinbach, MB**

Sponsorship and Tradeshow Package

Who is the Association of Manitoba Museums (AMM)?

The Association of Manitoba Museums (AMM) is a non-profit, charitable organization dedicated to promoting excellence in preserving and presenting Manitoba's heritage. Representing almost 200 museums in the province, the AMM provides innovative training, advocacy, resources and leadership to its diverse and growing membership.

Why become a sponsor of the AMM's Conference?

The conference regularly attracts staff, volunteers and board members who work in museums across Manitoba, as well as representatives from institutions in Saskatchewan and Ontario.

The delegates attending our conference represent community museums, heritage centres, historic buildings, cultural centres, history, science and nature museums, art galleries and historic societies – all non-profit organizations.

By becoming a sponsor you will increase your organization's visibility and profile within Manitoba's cultural community.

Your participation will identify your company or organization as a supporter of museums in Manitoba, and the work that they do to preserve and promote the province's heritage.

Investing in Manitoba's museums

Manitoba is home to almost 200 museums, located in every region of the province. These museums have deep community connections, and serve as gathering places and sources of local pride. Museums are important to the economy, to tourism, to education, to our communities, and to our quality of life.

Benefits:

Among the many benefits of being an AMM sponsor, your organization will receive:

- Exposure to emerging and established museum professionals, board members and volunteers working in Manitoba and surrounding provinces
- The right to place promotional materials (subject to approval) in the delegate packages
- Acknowledgement in the AMM conference program
- Acknowledgement in the conference issue of the *AMM Messenger* (e-newsletter)
- Acknowledgement on the AMM website, and other social media

Sponsorship levels and additional benefits:

| Sponsorship Level | Price | Booth | Event Sponsor | Promotional Material (delegate bags) | Program Ad | Full Conference Registration | Opening Reception | Awards Banquet |
|---------------------------------|---------------------------------------|-------|---------------|---|--------------------|------------------------------|-------------------|----------------|
| Platinum | \$ 1,000 | X | X | X | FULL PAGE | 2 | 2 | 2 |
| Gold | \$ 800 | X | X | X | ½ PAGE | 1 | 2 | 2 |
| Silver | \$ 700 | X | X | X | ¼ PAGE | 1 | 1 | 1 |
| Bronze | \$ 500 | X | X | X | Business card size | | | |
| Awards Banquet | \$ 500 | | X | X | ½ PAGE | | | 2 |
| Opening Reception | \$ 400 | | X | X | | | 2 | |
| Delegate Lunch | \$ 300 (per lunch, 2 available) | | X | X | | | | |
| Networking / Refreshment Breaks | \$ 275 (per break, 2 available) | | X | X | | | | |
| Study Tour | \$ 275 | | X | X | | | | |
| Trade Booth | \$ 250 | X | | X | | | | |
| Delegate Package Insertion | \$ 100 | | | X | | | | |
| Program Ad | \$ 100 <i>Starting at</i> | | | | X | | | |

To sign up for any of the above sponsorship types, please complete the Sponsorship Application enclosed.

Questions and inquiries about AMM sponsorship should be directed to:

Beryth Strong
 Training / Communications Coordinator
 Tel: 204-947-1782
 Toll-free: 1-800-747-9323 (outside Winnipeg)
 Email: programs@museumsmanitoba.com

Sponsorship / Tradeshow Application

My organization would like to join the Association of Manitoba Museums' 2018 Conference in Steinbach, MB (September 20 – 22) as a (choose one of the following categories of sponsorship from previous page):

- | | |
|---|---|
| <input type="checkbox"/> Platinum: \$1,000 | <input type="checkbox"/> Delegate Lunch: \$300 |
| <input type="checkbox"/> Gold: \$800 | <input type="checkbox"/> Networking/Refreshment breaks: \$275 |
| <input type="checkbox"/> Silver: \$700 | <input type="checkbox"/> Study Tour: \$275 |
| <input type="checkbox"/> Bronze: \$500 | <input type="checkbox"/> Trade Booth: \$250 |
| <input type="checkbox"/> Awards Banquet: \$500 | <input type="checkbox"/> Delegate package insertion: \$100 |
| <input type="checkbox"/> Opening Reception: \$400 | <input type="checkbox"/> Program Ad: \$100 (starting at) |

Organization: _____ Contact Person: _____

Attendee(s) (if different from, or in addition to, Contact Person): _____, _____

Address: _____
Number Street City Province Postal code

Phone: _____ Fax: _____ E-mail: _____

Tradeshow Information

The Tradeshow will be set up at the Conference venue and will run from September 21 – 22, 2018. Delegates will be given several opportunities to tour the Tradeshow.

If this is your first year exhibiting at AMM, please note a brief overview of your products / services:

Please note any service requirements:

Table & ___ chairs Internet Electrical outlet Other (please identify): _____

In order to fulfill our obligations to you, we ask that you send your commitment to the AMM Conference 2018 on or before **August 17, 2018**, along with the appropriate payment and/or donation. An electronic copy of your organization's logo must also be forwarded for inclusion on all promotional materials. Please check method of payment:

Cheque EFT PayPal Please invoice me

Cancellation: A refund request must be made in writing before **September 4, 2018**. A \$30.00 administration fee will be charged.

As a registered charity/small business, the AMM does not collect sales taxes from exhibitors and sponsors.

Registered Charity Number: 118794445 RR 0001

Mail, email or Fax this completed application to:

Association of Manitoba Museums
Conference 2018
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Winnipeg MB R3B 1C3
Fax: 204-942-3749
programs@museumsmanitoba.com