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ASSOCIATION OF
**MANITOBA
MUSEUMS**

AMM Messenger

Keeping you in touch with the museum community in Manitoba

June 22, 2020



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CSP - COVID Style

This pandemic has put a stop to many activities, but museums still have to deal with pests, environmental issues (such as light levels and humidity), possible flooding, and other things that crop up and need to be dealt with.

While we aren't back in our office yet, the Cultural Stewardship Program (CSP) is available to help you deal with any concerns you may have regarding your collections or building where they're housed.

For a nominal fee the CSP can provide:

- artifact assessment
- information sessions for your board
- emergency preparedness
- one-on-one consultations
- environmental monitoring equipment loan
- pest management
- site visits

Any in-person visit by CSP Conservator Jane Dalley will be conducted within recommended protocols, including social distancing.

Contact the AMM office or [email](#) Jane Dalley directly.

More information is available on our [website](#).

Emergency Support Fund for Heritage Organizations

[\(Français\)](#)

The **Museums Assistance Program** (MAP) is now accepting applications for emergency assistance through the **COVID-19 Emergency Support Fund for Heritage Organizations**. This assistance will help organizations care for their heritage collections during these exceptional circumstances.

The COVID-19 Emergency Support Fund for Heritage Organizations, administered by the Department of Canadian Heritage, is meant to complement economic measures already announced by the Government of Canada, such as the Canada Emergency Response Benefit, the Canada Emergency Wage Subsidy, the Canada Emergency Business Account and the Canada Emergency Commercial Rent Assistance for small businesses.

Not-for-profit organizations with a heritage collection, such as museums, archives, and historic sites, may be eligible to receive funding. Indigenous organizations with a heritage collection are also encouraged to apply. Organizations can receive between \$5,000 and \$100,000 in emergency support.

To expedite funding requests, the Department has created a simplified online application process. For full details on program eligibility and information on how to apply, please visit [COVID-19 Emergency Support Fund for Heritage Organizations](#). While the deadline to apply is September 1,

2020, applicants are encouraged to apply early as funds are limited.

Summer Student Incentive Grant

\$6,000 in additional support available to charities and non-profit organizations that hire summer students: Pallister

The Manitoba government has opened its online intake for the Non-Profit Summer Student Incentive Grant so charities and non-profit organizations can apply to receive additional financial assistance, Premier Brian Pallister announced today (June 16).

“Our government recognizes the important work charities and non-profit organizations do to build healthier and stronger communities right across the province, as well as the opportunity they have to help stimulate job creation for thousands of students,” said Pallister. “As we continue to ease restrictions and restore our services, charities and non-profits can play a vital role in our province’s pandemic recovery efforts, while providing valuable work experience for Manitoba students.”

The new Non-Profit Summer Student Incentive Grant is now available to eligible charities and non-profit organizations that apply for the Summer Student Recovery Jobs Program. The grant will provide an additional \$6,000 to approved applicants that hire at least one full-time equivalent student under the jobs program for at least eight weeks, with \$3,000 paid upfront and the remainder paid out at the end of summer employment.

Organizations are also eligible for up to \$25,000 in support to hire up to five summer students aged 15 to 29 under the Manitoba Summer Student Recovery Program, which is a critical part of the provincial pandemic response, the premier noted. The program provides private and not-for-profit, charitable sector employers a \$7 per hour wage subsidy for each student hired, to a maximum of \$5,000. In addition to working in traditional summer roles, students can help organizations and businesses adapt their workplaces and public spaces to the public health requirements of COVID-19 this year.

“Students can provide valuable assistance to non-profit and charitable organizations across Manitoba, and in turn receive critical work experience to build their careers and help to finance their educational pursuits,” said Pallister. “Through the combination of the new Non-Profit Summer Student Incentive Grant and the Summer Student Recovery Jobs Program, eligible organizations can access up to \$31,000 in provincial government supports this summer.”

The province has created a single access portal to streamline the application process for both the Non-Profit Summer Student Incentive Grant and Manitoba Summer Student Recovery Program. Charities or non-profit organizations that have already applied for the Manitoba Summer Student

Recovery Jobs Program do not need to reapply and provincial staff will reach out to those organizations to confirm interest in the grant.

The application form and list of eligibility criteria is available online at:
www.gov.mb.ca/covid19/business/summerstudentjobprogram.html.

Those who require assistance to complete the online form can contact the Manitoba Economic Support Centre (toll-free) at 1-888-805-7554.

Since the province launched the Manitoba Summer Student Recovery Program April 24, more than 1,300 employers have applied for nearly \$15 million in supports for nearly 3,000 student positions.

Pallister noted charities, non-profits and other employers with positions available for students can also connect with more than 5,800 students through the recently launched Student Jobs MB online tool. Students and employers can use the easy online matching tool at <https://studentjobsmb.ca>. More than 360 employers have already posted approximately 700 jobs and are finding qualified applicants daily.

A comprehensive list of Manitoba government COVID-19 measures can be found at <https://manitoba.ca/bg/2020/04/covid19.html>.

Virtual Museum of Canada

(Français)

The Virtual Museum of Canada's call for proposals for online projects is now open.

New: One call for all!

Starting this year, there is a single call for proposals for all three investment streams.

Canadian museums and heritage organizations of all sizes can submit a proposal for a small investment (Community Stories), a medium investment, or a large investment.

The Quick Pitch

For projects under the medium and large investment streams, you can get early feedback on your project by filling out a brief questionnaire called the Quick Pitch.

Deadlines

- Medium and large investment streams: October 28, 2020
- Small investment stream (Community Stories): November 25, 2020

Get more [information](#) or [submit your proposal](#).

Museum Resources

There's a lot of information out there regarding government relief programs, how to open your museum to in-person visits, and even how to properly and safely disinfect surfaces and artifacts.

To help you find what you need quickly we have put together [COVID-19 Response for Museums](#), a webpage that contains links to information regarding:

- government updates
- guides/information on how to prepare to re-open
- caring for heritage collections
- health related information
- business resources
- where to find supplies

This page is periodically updated, but it isn't exhaustive. If you feel something is missing, or know of something that could be added, please let us know.

FREE Business Advice

CPA Manitoba is pleased to announce **CPAs Give: Advice for Manitoba Businesses & Not-for-Profit-Organizations**. This exciting new program, delivered free of charge, brings together CPAs from across the province to help small businesses and not-for-profit organizations navigate the business and financial challenges related to COVID-19.

In keeping with social distancing best practices, there will be no face-to-face meetings. After completing a simple online form, eligible organizations will be connected to a CPA who can provide:

- Guidance on COVID-19 financial support program options and eligibility
- Direction on accessing the most appropriate support organizations
- Help to make decisions to support recovery plans
- Real time insights and feedback on their circumstances and challenges

The program runs from June 18 to July 18. Small businesses and not-for-profit organizations, who do not have an existing relationship with a CPA, are eligible to participate.

This initiative, organized by CPA Manitoba, is supported by practitioners across the province. For a

full list visit CPAmb.ca/CPAsGive.

If you know of someone who could benefit from the program, please share this information with them. To learn more, visit CPAmb.ca/CPAsGive.

Contact:

Chartered Professional Accountants of Manitoba

1675-One Lombard Place

Winnipeg, MB R3B 0X3

Email: eNews@cpamb.ca

Phone: 204-943-1538

Updates Appreciated

The AMM would like to know how its members are doing; who's open for in-person visits, who's staying closed, and how this pandemic affected your museum. This information can be used to provide the public with useful information and it will be helpful as we plan our upcoming training calendar.

Members can also make use of their pages by updating their current status (open, closed, opening date), post upcoming in-person or virtual events, or promote a new exhibit. Pictures of artifacts, past events, or anything else that might be of interest to a potential visitor can also be posted.

Use your member number to log in to edit your page. If you have any problems just give us a call (204-947-1782) or send us an [email](#).

Digital Disaster Preparedness

ICOM Canada launches Digital Disaster Preparedness Review Project

With Canadian museum closures caused by COVID-19, museums have had to adapt to long-term digital work environments with little notice. This digital work includes turning primary services to digital offerings, providing increased digital access to collections, managing remote staff, and more. While many museums have embraced this challenge with creativity and innovation, many also quickly laid off non-digital employees, suffered from a lack of digital or staff capacity in adapting to remote work or providing digital services, or were significantly impacted by revenue loss that could impact future digital capacity building initiatives.

[Read more...](#)

Provincial Heritage Grants

Important investments to preserve our past for future generations: Cox

The Manitoba government is investing more than \$255,000 in grants to 50 Manitoba organizations through the Heritage Grants Program, Sport, Culture and Heritage Minister Cathy Cox announced today (June 16).

“Our government is pleased to invest in initiatives that will help community groups and organizations preserve pieces of Manitoba history to share with future generations,” said Cox. “It is important that we honour our past as we look to Manitoba’s bright and exciting future.”

The Minister noted that heritage grants allow organizations to carry out services and projects not possible without this funding. This can include developing exhibitions, conserving or managing collections that are essential to the health of the organization and its holdings, and essential research.

Approved projects are expected to be unaffected by the COVID-19 pandemic, or can be easily adjusted to take physical distancing requirements into account.

Grants range from just over \$1,000 to more than \$10,000, depending on the size and scope of the heritage projects, which include interpretive signs, murals, bilingual exhibits, book research and writing, a home movie archive, and digitization of sound recordings. Specific project details will be unveiled in the coming weeks.

For more information on the Heritage Grants Program, visit www.gov.mb.ca/chc/grants/hgp.html.

Caring for Heritage Collections

On June 9, 2020, Senior Canadian Conservation Institute Conservation Scientist, Tom Strang, gave a presentation entitled *Caring for Heritage Collections During the COVID-19 Pandemic: Focus on Reopening*. Watch the presentation [HERE](#).

Importance of Social Distancing

We have all heard about people protesting against being told to stay home and social distance

themselves as much as possible. Many people, even those who are observing the protocols, have trouble understanding just how easily viruses can be transferred from one person to another; whether it be by being touched by them or by touching something they've touched.

A public broadcaster in Japan, NHK, decided to conduct an experiment to see just how a virus might get transmitted in a social situation. They chose a buffet dinner as their setting. They put florescent paint on the palm of one of the participants. At the end of the dinner they turned off the lights so they could see the florescent paint glow under black light. Everyone involved was astonished to see just about everything at the buffet had been "infected" by that one person.

You can view the video [HERE](#).

Digital Marketing & Fundraising Webinar

COVID-19 is depriving museums and tourism attractions of the visitors they rely on for revenue, and we're all having to come up with creative solutions to meet the shortfall. To help Not-for-profits, On This Spot offering a FREE webinar on June 24 to show you how to use digital solutions for raising funding.

Topics in the webinar include:

1. Streamline Your Organization's Online Donation Process
2. Game your search engine rankings with Search Engine Optimization (SEO)
3. Leverage Social Media for Fundraising
4. Reach Donors through Email Marketing
5. Target Donations Through Mobile Channels
6. Access Google's \$10,000 monthly ad grants

You can learn more in this blog post by their COO Sean Edmunds!

The webinar starts at 1 PM (CDT) on June 24. It will take one hour to leave plenty of time for questions.

[Register for Webinar](#)

Passenger Pigeon Project

A group consisting of 190 organizations worldwide is looking for pictures of passenger pigeons.

From their website:

One of the most perplexing aspects of the passenger pigeon record is that despite the many written descriptions of these birds being killed there seems to be a total absence of photographic documentation: no photos of someone with a dead pigeon, none of wagons filled with dead birds, none of barrels of pigeons being lined up along a railroad track or a Great Lakes dock, none of a bird or two hanging from the stalls of a game market, none of coops with live birds to be used for food or shooting contests, or of contestants in urban trap meets showing off their dead birds. A number of researchers have expended much effort on locating such photos but to no avail.

Masses of passenger pigeons were still being killed as late as 1882 and smaller numbers through the 1890s.

If you, or anyone you know, knows of any photos such as those mentioned or places they might find them (your grandma's attic, family photos, local historical society?), they would like you to contact them at projectpassengerpigeon@gmail.com

Visit their [WEBSITE](#) for more on their project.

Volunteers Needed at CMC

The Costume Museum of Canada (CMC) needs volunteers to sort, pack, document and make decisions regarding accessioning items into our collection. They are seeking some very particular volunteers. If you have the following qualities, or know someone who has, they would love to hear from you.

They are seeking people with any or all of these skills:

1. knowledge of historical fashion
2. knowledge of historical fabrics
3. accurate dating ability of men, women and children's clothing and accessories
4. curatorial packing and handling ability of Museum artifacts
5. experience or similar Museums working background
6. ability to document and historically describe garments into computer files

If you can help them in any way, please email costumemuseumcanada@gmail.com or call 204 989 0072 and leave a message.

Subscribe

The Association of Manitoba Museums acknowledges that we are on Treaty 1 territory and the land on which we gather is the traditional territory of Anishinaabe, Cree, Oji-Cree, Dakota, and Dene Peoples, and the homeland of the Métis Nation.

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